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<u>Logo: The Reference Guide to Symbols and ...</u> <u>- Laurence King</u>

Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and, with Lucienne Roberts, Insight.

<u>Logo - Laurence King US</u>

With details about the design accompanying most entries and a new set of 'spotlight' entries, Logo remains a complete, taxonomical guide to the history, development and style of identity design. Michael Evamy is a design journalist, author and copywriter, and works with major design companies on branding and identity projects.

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Publisher: Laurence King Publishing (October 4, 2007) Language: English; ISBN-10: 185669528X; ISBN-13: 978-1856695282; Product Dimensions: 7.7 x $\frac{1}{Page}$ $\frac{7}{3}$ $\frac{x}{9}$ 9.8 inches Shipping

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Logo: The Reference Guide to Symbols and Logotypes (Corporate Identity Book, Branding Reference for Designers and Design Students) (Mini) [Evamy, Michael] on Amazon.com. *FREE* shipping on qualifying offers. Logo: The Reference Guide to Symbols and Logotypes (Corporate Identity Book, Branding Reference for Designers and Design Students) (Mini)

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Laurence King Publishing: Publication date: 02/10/2015: Series: Mini Series: Pages: 352: Sales rank: 569,752: Product dimensions: 7.70(w) x 6.00(h) x 1.20(d) About the Author. Michael Evamy is a design journalist, author, and copywriter and works with major design companies on branding and identity projects. His previous books include Logo and ...

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According to Michael Evamy's "Logo", a logo is one of the most powerful resources which brands have to attract attention from a global public rushed lives. They're identity marks designed to be easily recognized. ... EVAMY, Michael "Logo", Laurence King Publishing, New York, 2007 BASSAT, Luis "El libro rojo de las marcas"

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Logotype by Evamy, Michael (2012) on
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